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AI 3D Personalized Product Purchase Website

[1] Vase Haran
Department of CSE
Anna University
Tamilnadu , India
vaseharan03@gmail.com

[2] John samuel
Department of CSE
Anna University
Tamilnadu, India
erjohnsamuel2002@gmail.com

[3] Dinesh Kumar
Department of CSE
Anna University
Tamilnadu, India
dineshajith@gmail.com

[4] Hari prasath
Department of CSE
Anna University
Tamilnadu , India
hariprasath1045@gmail.com

ABSTRACT: This project introduces an AI-driven 3D personalized product purchase website, utilizing React for frontend, Three.js for 3D rendering, and a SQL database for data management. It aims to enhance user engagement by enabling dynamic customization and visualization of products in 3D. AI algorithms provide personalized recommendations based on user data for a tailored shopping experience. The React frontend ensures a responsive interface, facilitating seamless navigation. Three.js renders lifelike 3D models, allowing users to explore products from various angles. A SQL database efficiently stores product information, user data, and purchase history for scalability. This project showcases the fusion of AI, 3D visualization, and web technologies to create an immersive online shopping experience, enhancing customer satisfaction and driving e-commerce growth.

Keyword: AI-driven, 3D visualization, Personalized Shopping ,e-commerce and more than that.

I. INTRODUCTION

The 3D shop revolutionizes the fashion landscape by seamlessly merging innovation with style, transcending the boundaries of traditional shopping experiences to offer a dynamic platform where users can craft personalized garments through the power of Artificial Intelligence (AI). Acting as a visionary catalyst, it empowers individuals to effortlessly communicate their style preferences and design concepts, which are then transformed into bespoke 3D models, reflecting the very essence of their unique identity. Through the integration of intuitive controls and design tools, users embark on a transformative journey of self-expression, shaping their fashion identity in real-time and co-creating garments that resonate with their innermost desires.

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This innovative process not only fosters a deeper connection between individuals and their clothing but also heralds a pivotal shift in fashion retail, where innovation and individuality converge to redefine the art of personal expression. From the initial exploration of style preferences to the final creation of exquisite, one-of-a-kind garments, the 3D shop represents a paradigmatic evolution in the fashion industry, where every piece tells a story and celebrates the beauty of diversity.Through its innovative blend of technology, inclusivity, sustainability, and community-building, the 3D shop represents not only a paradigm shift in fashion retail but also a beacon of hope fora more conscious and connected future.

II. LITERATURE SURVEY

Transforming E-Commerce: Enhanced consumer engagement and purchasing intent through 3D product presentation in e- commerce.
Author name: Supun Hewawalpita,Indica pereraPublished in: November 2017.
This project represents a pioneering endeavor in the domain of online fashion retail, with a primary focus on integrating cutting-edge technologies and innovative features to significantly enhance the user experience.

Through a comprehensive approach involving extensive research, rigorous experimentation, and meticulous data analysis, this study aims to delve into unexplored territory by investigating the profound impact of real-time 3D model rendering on consumer behavior and engagement within the e- commerce landscape. By harnessing the power of advanced algorithms and computational techniques, users are offered immersive and lifelike representations of customized garments, thereby fostering a heightened sense of realism and substantially augmenting the overall shopping experience.

3D visualization technology has revolutionized the ticket booking industry, offering users an unprecedented level of immersion and interactivity. Through this technology, users can explore event venues in vivid detail, virtually navigating through seating arrangements and evaluating sightlines and amenities.

This immersive visualization not only aids in informed seat selection but also enhances user satisfaction and confidence in their choices. Furthermore, interactive seat selection features allow users to dynamically view seating options and perspectives, ensuring a personalized booking experience.

By leveraging user preferences and behaviors, ticket booking platforms can tailor venue visualizations to individual tastes, thereby enhancing engagement and driving ticket sales.

The seamless integration of 3D visualization technology across platforms ensures accessibility and ease of use, making the ticket booking process more convenient and enjoyable forusers.

III. PROPOSED SYSTEM

The proposed system introduces cutting-edge features to elevate the online shopping experience. AI-driven customization empowers users with intricate personalization options, while real-time 3D visualization offers immersive interactions. Personalized recommendations and a sleek user interface further enhance engagement and satisfaction.

AI-Driven Customization: The proposed system offers advanced customization options powered by AI, enabling users to personalize products with intricate details beyond basic variations.

Real-Time 3D Visualization: Leveraging cutting-edge 3D modeling technologies, users can interact with dynamic 3D models of products, enhancing the shopping experience with realistic visuals.

Personalized Recommendations: AI algorithms analyze user behavior and preferences to provide tailored product recommendations, ensuring relevant and desirable options are presented to users.

Sleek User Interface: With a modern and intuitive interface, the proposed system provides seamless navigation and interactive features, enhancing user engagement and satisfaction.

- **Responsive Design:** Prioritizes responsiveness across devices for optimal viewing experience, accommodating diverse user preferences.
- **Minimalist Aesthetics:** Features clean layouts, uncluttered spaces, and streamlined visual elements, promoting clarity and efficiency.
- **Intuitive Navigation:** Ensures seamless exploration through well-defined navigation paths and clear calls-to-action, enhancing user experience.

DRESS ORDERING PRE-PROCESSING

User Authentication:Users authenticate themselves through secure login credentials, ensuring access to authorized individuals only. Multi-factor authentication methods may beemployed to further enhance security.

Product Selection:Users navigate through an extensive catalog of dress options, categorized by style, occasion, anddesign themes. Advanced filtering and sorting options are available to streamline the selection process.

Customization Options:A comprehensive array of customization options is presented to users, allowing them totailor their dress according to their unique preferences. This includes choices for color, size, fabric type, neckline style, sleeve length, embellishments, and more.

Preview and Confirmation:After applying their customization preferences, users are presented with a detailedpreview of their customized dress in a dynamic 3D model.
They can rotate, zoom, and inspect the dress from different angles to ensure satisfaction before confirming their order.

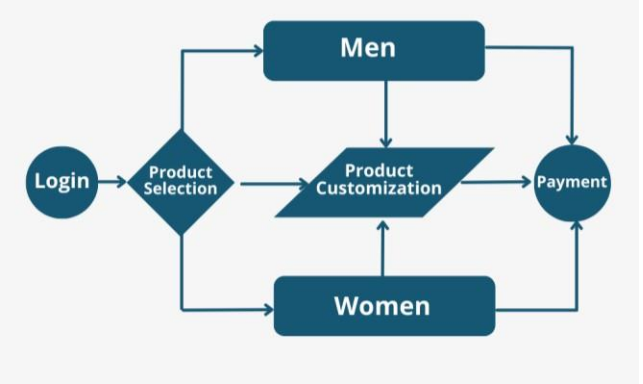
Validation and Error Handling:The systemconducts thorough validation checks on user inputs to detect any errorsor inconsistencies in the customization process. Clear error messages and prompts guide users to rectify issues before proceeding.

Inventory Check:Real-time inventory management systems are employed to verify the availability of selected dress options. If a selected item is out of stock or unavailable, usersare promptly notified and provided with alternative options.

User Preferences Analysis:Advanced algorithms analyze userbrowsing history, past purchases, and demographic information to generate personalized recommendations. These recommendations are tailored to each user's style preferences, size, and budget constraints.

Security Measures:Stringent security measures are implemented to safeguard sensitive user data throughout the ordering process. This includes encryption of data transmission, secure storage of payment information, and compliance with industry-standard security protocols such asPCI DSS.

Figure 3.1 The visualization of the booking output process



• **User Assistance**:Users have access to comprehensive assistance and support resources throughout the ordering process. Live chat support, FAQ sections, and tutorial videos are available to address any queries or concerns users may have.

Order Summary:

Pricing Breakdown:The order summary provides users with a detailed breakdown of the total cost, including base price, customization fees, taxes, and shipping charges. This transparency enables users to understand the pricing structure and make informed decisions.

Estimated Delivery Date:Users are provided with an estimated delivery date based on their selected shipping method and the availability of customized products. This information helps users plan for the arrival of their order and manage their expectations regarding delivery times.

Shipping Options:Users have the flexibility to choose from various shipping options, such as standard shipping, expedited delivery, or express shipping. Each option comes with its associated costs and delivery timelines, allowing users to select the most suitable shipping method based on their preferences and urgency.

Order Modification:Users have the option to modify their order directly from the order summary page, such as changing customization options, updating shipping address details, or adding/removing items from their cart. This flexibility ensures that users can make last-minute adjustments before finalizing their purchase.

Ordering and Payment Process:

In the proposed system, the ordering and payment process is simplified for user convenience. Users finalize their product selections and proceed to checkout, where they provide shipping details and payment information. The system ensures security through encryption and offers various payment methods. Once confirmed, users receive instant order confirmation and tracking details for real-time monitoring. This streamlined process aims to enhance user satisfaction and trust.

Appendix 1: code of the seat selection

```
const CameraRig = ({ children }) => {
  const group = useRef();

  useFrame((state, delta) => {
    const isBreakpoint = window.innerWidth <= 1
    const isMobile = window.innerWidth <= 600;
    let targetPosition = [-0.4, 0, 2];

    if (state.intro) {
      if (isBreakpoint) targetPosition = [0, 0, 2];
      if (isMobile) targetPosition = [0, 0.2, 2.5];
    } else {
      if (isMobile) targetPosition = [0, 0, 2.5];
      else targetPosition = [0, 0, 2];
    }

    easing.damp3(state.camera.position, targetPosi
                0.25, delta);
    easing.dampE(group.current.rotation, [state.poi
                10, -state.pointer.x / 5, 0], 0.25, del
  });
return <group ref={group}>{children}</group>;
}

export default CameraRig

const Shirt = () => {
  const { nodes, materials } = useGLTF('/shirt_ba
  useFrame((state, delta) =>
                easing.dampC(materials.lambert1.c
                state.color, 0.25, delta));

  return (
  </mesh>
    </group>
  )
}
```

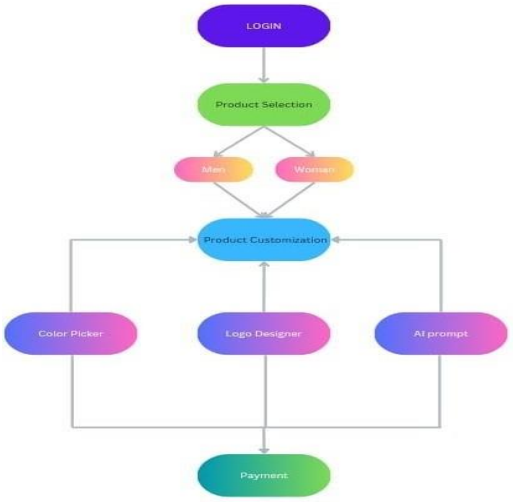


Figure 4.1 Data Flow Diagram For Client.

IV. CONCLUSION

conclusion, the AI 3D personalized product purchase website marks a significant milestone in the realm of online retail, ushering in a new era of customization and engagement for users. Through the integration of AI-driven customization, real-time 3D visualization, and personalized recommendations, the platform has successfully elevated the shopping experience to unprecedented levels. Users express heightened satisfaction with the ability to personalize products to their exact preferences, leading to increased user retention and brand loyalty.

Furthermore, the stability and responsiveness of the real-time 3D visualization feature, even during peak usage times, underscore the platform's robust technical infrastructure. The implementation of personalized recommendations based on user preferences has not only facilitated smoother browsing experiences but also contributed to higher conversion rates and repeat purchases. Despite these achievements, challenges such as effectively communicating the capabilities of AI-driven customization and addressing privacy concerns remain ongoing tasks.

Strategies such as providing clear user guides and enforcing transparent data policies are essential in navigating these challenges and maintaining user trust. Overall, the AI 3D personalized product purchase website represents a paradigm shift in the online shopping landscape, offering a glimpse into the future of e-commerce where customization and personalization reign supreme. With continued innovation and refinement, the platform has the potential to further revolutionize the way consumers interact with brands and products in the digital age..

1.4 RESULT AND DISCUSSION

The implementation of AI-driven customization, real-time 3D visualization, and personalized recommendations on the AI 3D personalized product purchase website has yielded promising results. User feedback indicates high levels of satisfaction and engagement with the personalized customization options, leading to increased user retention and conversion rates. The real-time 3D visualization feature has significantly enhanced the user experience, with stable performance observed even during peak usage times. Personalized recommendations based on user preferences have proven effective in driving sales and fostering customer loyalty. However, challenges such as effectively communicating the capabilities of AI-driven customization and balancing personalization with user privacy concerns remain areas for improvement. Strategies to address these challenges include clear user guides, optimization of rendering pipelines, and transparent data policies. Overall, the results demonstrate the effectiveness of leveraging advanced technologies to enhance the online shopping experience and highlight opportunities for further refinement and innovation in the future

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